



BELLA VISTA
INSTITUTE OF HIGHER EDUCATION

"EDUCATING RESPONSIBLE LEADERS TO
RESHAPE THE FUTURE".



Bella Vista Institute of Higher Education Switzerland



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ABOUT



Bella Vista Institute of Higher Education Switzerland (BVIS) has become the official UN Tourism education centre. With its new International Centre associated with UN Tourism Academy, it plans to develop a strong network in a variety of industries. Bella Vista Institute of Higher Education is a full-fledged business school offering Bachelor's, Masters, and Doctoral programs. Our unique ESG (Environmental, Social, and Governance) approach and emphasis make BVIS the right developmental educational centre for those outstanding individuals that want to make an impact in the industry and in the world.

"The United Nations World Tourism Organization is proud to introduce a new International Centre in the heart of Switzerland, dedicated to the state of the art tourism training in close partnership between the UN Tourism Academy and Bella Vista Institute of Higher Education." Zurab Pololikashvili, Secretary General of UN Tourism.



BVIS Partnership signing ceremony for its International Centre associated with UN Tourism Academy in Switzerland - Location: HIM, Montreux

BVIS has developed globally recognized degree programs in collaboration with universities in the UK and Switzerland, to provide unique tailored programs. Our pedagogical philosophy is in-class learning journeys, facilitated by world-class professors & industry leaders with practical experience. To this end, we developed an intense internship program with a vast set of partners.



World's top-ranked Universities QS in 2022



UK university Degree



A guaranteed internship



Located in a Swiss Environment

MISSION STATEMENT

Bella Vista Institute of Higher Education Switzerland (BVIS) is committed and motivated to provide learners with the skills they need to succeed in their future development. We focus our approach on learning and teaching using real-world experiences and professional practices to engage our learners. As its International Centre associated with UN Tourism Academy in Switzerland, our vision and mission will be dedicated to providing solutions for Environmental, Social, and Corporate Governance issues by bringing together education and industry. Our main goal is to encourage lifelong learning and sustain a brighter future for all.

"EDUCATING RESPONSIBLE LEADERS TO RESHAPE THE FUTURE".



INITIATIVES

The purpose of the International Centre associated with UN Tourism Academy in Switzerland is to work as a research and training hub, ensuring that the state-of-the-art knowledge and good practices available at UNWTO are delivered under the format of workshops, seminars, or other education and capacity-building modalities. In particular, the centre, the first specializing in ESG, will host pioneering events that will bring together policymakers, industry and opinion leaders, investors, and academicians. Additionally, the Centre will carry out activities that would enrich students' wealth of knowledge in ESG such as internships, consulting projects, opportunities for case writing & research, and career development fairs.



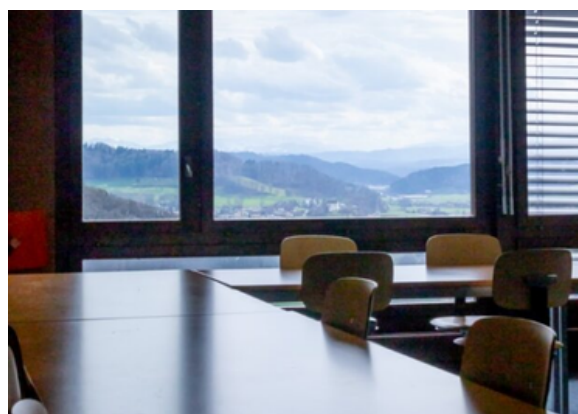
OUR CAMPUSES

Uri, Campus



OUR CAMPUSES

Luzern, Campus



OUR TEAM

The Council



Dr. István Ujhelyi
Member of the European
Parliament & Vice-Chair
of TRAN Committee,
President of Europe-China
OBOR Culture & Tourism
Development Committee



Dr. Mario Hardy
Sustainability Advisor.
Envoy to Sustainable
Tourism Global Center,
Former CEO Pacific Asia
Travel Association
(PATA)



Dr. László Andor
Former EU
Commissioner for
Employment, Social
Affairs and Inclusion
Secretary General of
FEPS



Dr. Jean-Jacques
de Dardel
former Swiss
Ambassador to China,
Belgium and France,
former Head of Swiss
Mission to NATO



Rui Zhou
Director of the
International Centre
associated with
UNWTO Academy -
Special Advisor to
the UNWTO
Secretary General

Leadership



David Hailstones
Senior Vice-President
& COO BVIS, Former
Director of
Operations of HTMI,
former CEO of SWISS
IM&H



R. Max Behesht
Vice-President
& Executive Dean,
Former Dean of César
Ritz Colleges and
Culinary Arts
Academy



Dr. Francesco
Masetti Placci
Executive Dean BVIS,
former Vice President
Research and Innovation of
Alcatel-Lucent, Academic
Dean of Hult International
Business School



Anastasia Rachman
Director of Sales and
Marketing BVIS.
Former Sales Leader at
Schindler Aufzüge,
Managing Director and
Business Developer in the
IT and Manufacturing
sectors.



Attila Benedek
Director of
Corporate External
Relations BVIS

Industry Lectures



Csilla Mezősi
Secretary-General of
the European Spas
Association (ESPA)



Urs Pilz
Vice-President of the
International Circus
Festival



Nikos Mertzaniadis
Director, European
Government Affairs at
(CLIA)



Tony Zahra
Council Member of
the Malta Chamber
of Commerce,
President of the
Malta Hotels &
Restaurants
Association



Isabella de Monte
Former Member of
the European
Parliament & TRAN
Committee,

*Small Collection of Represented Highlighted Industry Lectures.

WHY STUDY AT BVIS?

BVIS allows you to fast forward your career and personal development "Get the dream job that you want by learning from the best. Grow to be the leader that you deserve around the grand scenery of the Swiss Alps."

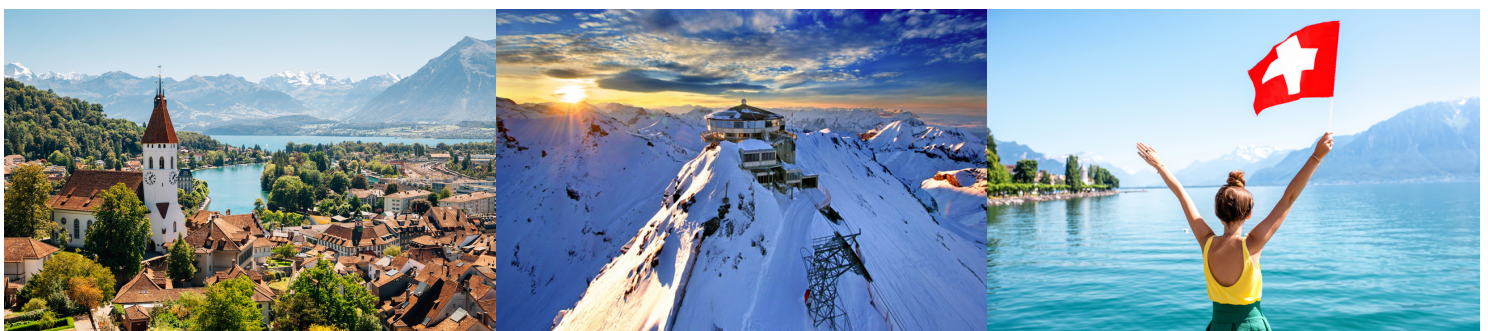


Advantages of studying in Switzerland

According to a survey by [educations.com](https://www.educations.com), Switzerland ranked second as the best place to study abroad in Europe in 2021, based on factors such as career achievement, personal development, and access to higher-quality teaching. While these facts definitely stand, Switzerland is also one of the safest countries to live and visit. It has, for years, ranked high in the lists of the most secure places in the world. In 2019, the Global Peace Index ranked Switzerland as the 11th safest place on earth.

The number of international students choosing to study in Switzerland continues to grow year by year. This is no surprise as Switzerland is a developed country ranking first in attracting skilled international workers in cities like Basel, Zürich and Geneva. The most sought-after programs in Switzerland include degrees in tourism and hotel management, finance, international business and law, and computer science.

The economy: Switzerland is one of the first countries that comes to your mind when you think about studying abroad. It offers many benefits. Even though it is a small country with only around eight million inhabitants, it still has one of the most stable and powerful economies worldwide.



INTERNSHIPS

All BVIS students will receive an internship contract from the International Centre associated with UN Tourism Academy in Switzerland. The centre will organize all the internships and will help students to choose one of their specializations. Learners will be sent to the internship locations of their choice worldwide, through the internship, the student will develop a professional network and meet potential career opportunities. In the end, learners will also receive a certified final document to award their successful participation.



At some stage during their study terms, students will have the opportunity to choose from one of our diverse specializations, endorsed by some of the world's most respected business and industry leaders who assist us in creating course content, holding guest lectures, assigning projects, and offer exclusive career opportunities.

The structure of the internship process will follow these steps:



Topic immersion

An introduction to the topics and roles pre-internship. By offering several fields of study, we make it possible for you to learn in the way that works best for you. We will help you choose a field with a variety of subjects to make sure they relate to your goals and give you support every step of the way.



Internship period

Located in Switzerland or Worldwide We believe firmly in the concept of "learning by doing." Creating a plan for your practical academic journey is just one way in which we help you succeed. Complemented by the real-life scenarios that take place in job positions during the academic extension studies.



Written Report

The written reports contribute to the assessment of the internship period in order to generate credits. we take education beyond the textbook and into every aspect of student life but at the same time we encourage students to reflect on their experience and cross-examine it with the theoretical side of the program.

The internship industry partners will aim to cover a variety of topics related to their current study to allow them to develop in a practical hands-on way. This will allow students to learn and have more potential opportunities in their future career.

INCREASING YOUR EMPLOYABILITY, REAL-WORLD EXPERIENCES WITH LIFELONG CONNECTIONS.

ESG CERTIFICATIONS

One of the highlighted strengths of the International Centre associated with UN Tourism Academy in Switzerland is its focus on ESG, students will be given a vast array of opportunities to further their preparation for their future career opportunities. The centre grants two ESG Certificates (Foundation & Advanced), both available to students of BVIS, to students of Partners' Schools & Institutes, and to interested individuals. The programs provide a unique advantage for students to receive professional ESG training and education to enable credible ESG knowledge and equip learners with experiences related to the job market.



ESG Foundation Certificate

The ESG Certificate of the International Centre associated with UN Tourism Academy in Switzerland consists of a combination of courses as displayed below around ESG in a variety of industries. The courses are designed and delivered both F2F and online by BVIS Montreux faculties. The Certificate also includes the possibility to obtain professional certification from one of our partner universities

Compulsory Courses	Format
Foundations of ESG 1: Definition, Megatrends, and Their Implications	Online asynchronous or BVIS's Campus
Foundations for ESG 2: Strategy, Structures, and Processes	Online asynchronous or BVIS's Campus
Advanced ESG: Building ESG Business Models and Ecosystems	Online synchronous & recorded
Current Topics in ESG	Online asynchronous or BVIS's Campus
Strategy for Sustainability by Stanford University	Online asynchronous

ESG Advanced Certificate

The second Advanced ESG Certificate of the International Centre associated with UN Tourism Academy in Switzerland also known as The Advanced ESG Certificate is more experiential with activities that are done in groups or individually. More specifically, to earn The UNWTO International Center Switzerland ESG Certificate, a student needs to enrol and pass the following 4 courses.

Compulsory Courses	Format
Holding The ESG Foundation Certificate	
The ESG Internship	F2F by BVIS and Partner's Institutions
The ESG Consulting Project	F2F by BVIS and Partner's Institutions
One ESG-Elective	Online asynchronous or BVIS's Campus
Strategy for Sustainability by Stanford University	Online asynchronous

Students completing the course will receive a certificate from the International Centre associated with UN Tourism Academy in Switzerland and a certificate from Stanford University.

*The Courses above include all course and study materials for the online courses; students also have the option to attend classes at the Montreux campus in Switzerland with additional costs for board and lodging.

PARTNERSHIPS

PROFESSIONAL PARTNERS



ACADEMIC PARTNERS



ACCREDITATIONS



UNITED NATIONS VALUES & SDG

Sustainability is at the very core of International Centre associated with UN Tourism Academy in Switzerland. We work towards the Sustainable Development Goals outlined by the United Nations.

The objectives selected by the current UN Tourism presidential development agenda have been included as the target are goals 4, 8, 12 and 14 which refer to quality education, decent work and economic growth, responsible consumption and production & life below water.

The environmental, economic, and socio-cultural aspects of tourism development and a suitable balance must be established between these three dimensions to guarantee its long-term sustainability.

"Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities"



In support of goal Number 4 in 2022 International Centre associated with UNWTO Academy in Switzerland plans to launch a series of educational courses together with Bella Vista Institute of Higher Educations Switzerland.

These courses will not only cover the traditional topics but give students future job opportunities, while at the same time supporting the United nation sustainable goal Number 8.

The courses launched are accredited by OTHM and certified by Top UK & Swiss universities.

OVERVIEW OF THE 17 SDG GOALS

"The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including poverty, inequality, climate change, environmental degradation, peace and justice. Learn more and take action."



In order to achieve the SDG objectives of the UN, BVIS provides the industry with an ESG-focused higher education system. ESG stands for Environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments.

ESG represents the methods and processes for achieving the UN SDG goals. At BVIS, we provide tailor-made programs. From undergraduate to Executive Programs with a unique integrated curriculum focused on ESG, and a strong vast network of industry partners which enable students to have a real-world application experience.



SUMMER & WINTER CAMP

Located at the foot of the Swiss Alps near Lake Lucerne, BVIS Camp offers students a perfect learning environment with high-tech teaching buildings, accommodations at star-rated hotel level and 3.5 hectares of landscaped gardens and sports facilities. The excellent teaching team brings extraordinary learning experiences.

In addition to academic courses and UN activities, in our Swiss Camp there are plenty of activities that help develop comprehensive skills of students, which encourage students to keep challenging themselves for personal achievement and meanwhile learn how to cooperate as a team.



EVENTS & MASTERCLASSES



UPCOMING EVENTS 2024/25 ORGANIZED BY THE INTERNATIONAL CENTRE ASSOCIATED WITH UN TOURISM ACADEMY IN SWITZERLAND

THE ESG TOURISM TRANSFORMATION

Focus on how ESG is going to impact the future of Global Travel and Tourism Industry. Policy makers, industry leaders and academic pioneers will get together to raise awareness on ESG in Tourism. Inspire an innovative Tourism culture, Enable a transformative education for the future of Tourism.

SWISS MOUNTAIN DESTINATION MANAGEMENT

In the wake of the pandemic, our appetite for the great outdoors is booming. Join us in Switzerland and learn more about how to best develop sustainable year-round tourism.

HEALTH TOURISM

Health, wellness, and medical tourism is now one of the fastest growing forms of tourism - join us and learn how to best tackle its challenges and opportunities.

INNOVATION, EDUCATION AND INVESTMENT IN THE TOURISM INDUSTRY

How do you best manage growth, innovation and sustainability in space and investment capacities-driven segments?

REGIONAL TOURISM PROMOTION MANAGEMENT

As we all have rediscovered our regional uniqueness, we will explore what the future holds when international tourism opens up again and how we can further develop and promote regional tourism.



Degree Programs



Educating Responsible
Leaders to Reshape the
Future.

Degree Programs

Bella Vista Institute of Higher Education (BVIS) operates the International Centre associated with UNWTO Academy in Switzerland and provides world-class academic programs and vocational education to international students from all over the world. We offer a unique range of education programs from university foundation programs to doctoral programs.



BVIS offers a unique mix of pre-bachelor, undergraduate, graduate and doctoral programs as well as certified short term and vocational trainings.



We are an education institution accredited by the British qualification center OTHM regulated by Ofqual.



We partner with world-renowned business school and education groups around the world.



Industry leading internship possibilities thanks to our carefully developed network of partners.

FOUNDATION PROGRAMS

This 6 - 12 month program allows students to complete credits needed for university studies. Improve your skills, take a gap year and find your top preference for your university years.

BACHELOR PROGRAMS

Undergraduate Programs in the two areas of Tourism Studies and also Business Management studies. The programs prepare learners for the real business world with their global, innovative, and practical degrees.

MASTER PROGRAMS

The programs are a mix of academic and practical activities to develop skills and knowledge for the fast-changing professional world. Study Business Management, Finance, Marketing and Tourism Management.

DOCTORAL PROGRAMS

We welcome professionals and academic faculty from leading universities all over the world to join us and pursue their research in our 3-year doctoral program.

Diploma Templates

BVIS Degree



ITS Degree



Stanford ESC certificate



BVIS ESG Certificate



HIM Degree



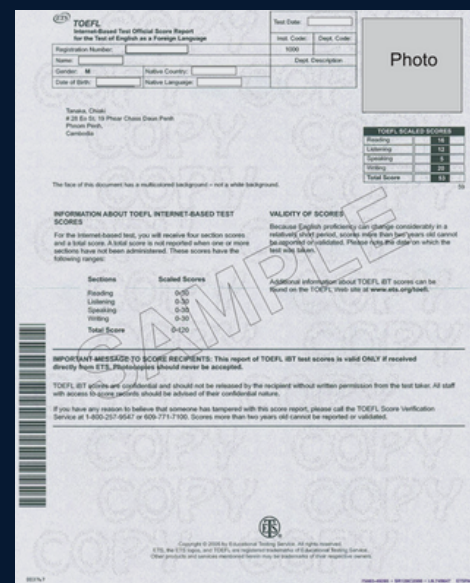
IELTS certificate



UNWTO Internship certificate



TOEFL certificate



CONTACT US



SUSTAINABLE DEVELOPMENT GOALS



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